# **Quench the Thirst**

Always quench the thirst of learning new things.



## 1. Determine what you really like to do.

As they say, if you enjoy what you are doing you don't need to work a single day in your life. Enjoying what you do precedes everything even the aspect of compensation and choice of pay rates. Focus on what you really want to do; a hobby perhaps can be a start. You will never be good at doing something if you hate doing that something. You need to love your work.

## 2. Visualize your future.

In most questionnaires given by hiring managers of big MNCs they require us to answer this rather deceptively simple question, "What will you be doing 5 or 10 years from now?" Your answer of course, will provide inputs to the hiring manager on what type of a person you are, your plans and how you organize yourself to achieve your goals. The same is true if you want to remain relevant today and in the future. One way to do this is to research on jobs that are currently in-demand and will still be needed 10 or 20 years from now. Align your personal and professional goals with these realities.

## 3. Make an inventory of your skills-set that needs updating.

You must remember that you also need to consider where you are weak at and not just where you are good at. For example, your passion for writing may make you a good writer but a career in advertising copywriting which is in-demand these days is an altogether different field which requires different training.

#### 4. Search for experts.

Identify the experts of the area that you need and stay in connection with them. Get works from them and complete it as per the deadline.

#### 5. Learning never ends.

The need for continuous learning is a necessity not only yesterday but more importantly today and in the near future. After leaving school, it does not mean we have to stop reading and learning too. In fact, we grow as a person and as a professional if we continue to believe that learning never ends. What we have learned in the past may no longer work today so we have the responsibility to constantly update our knowledge and skills.

Keeping pace with the times requires hard work and may involve lots of sacrifices. But with the prospect of becoming irrelevant and unable to provide for the needs of our families, we need to have a clear direction on where to go As Soon As Possible. After, setting our overall directions we now need to consider how to achieve those goals given our strengths and limitations. The how part involves learning new skills and acquiring new knowledge.

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